

Borås, Region Västra Götaland, Sweden



## Textilhubben

Keyword(s):

**Empowerment**

**Labour Market and VET**



### Introduction

In Region Borås there are many unemployed foreign-born people – mainly women with textile skills but not enough language competence in Swedish.

### Main challenge

The Adult Education Borås, the Department for Working Life in Borås and the Swedish Public Employment Service in the Region Borås have identified the target group and its needs. The main challenge was to cooperate because the Swedish Public Employment Service has one specific system for identifying unemployed people and the municipality another one.

### Timing

The initiative was taken 2020 because there was a mismatch in the textile industry in Borås.

### Objective

Cooperation between all involved partners and stakeholders.



## **Target group**

Unemployed foreign born people – mainly women – with textile skills and not enough language competence in Swedish.

## **Geographical range**

Borås and seven municipalities in the surrounding area.

## **Stakeholders and partners**

The Adult Education Borås, the Department for Working Life in Borås and the Swedish Public Employment Service in Region Borås, a social enterprise.

## **Strategy / materials**

Meetings with all involved partners took place before and during the application was written. The project was funded by Region Västra Götaland (regional funding programme) and the application was based on the regional strategy for growth and development 2020.

The strategy was inclusive and gender sensitive as well. The target group has fewer opportunities compared with people born in Sweden. The strategy was inclusive and gender sensitive because the initiative is funded by the European Social Fund and these horizontal priorities are compulsory.

## **Resources**

The project is co-financed by Region Västra Götaland.

## **Compliance with Sustainable Development Goals (SDG)**

The project is in line with SDG 1,3,4,5,12.

## **Innovation(s)**

Language-integrated VET transferred from a Swedish ESF project.

The approach was new for Adult Education Borås.

## **.Evaluation**

The initiative will be evaluated on institutional, economic, social, environmental and on a personal level (the participants).

### **Success parameters**

- Most of the participants have a job/are in VET.

## **Impact**

Textilhubben is an ongoing project but the progress of the participants is continuously evaluated. Foreign-born women have improved their lives due to our strategy. They are more integrated through employment or are in VET courses.

## **Impediments**

A main challenge was to involve all partners and find a joint strategy. Therefore, we had many many meetings.

## **Replicability**

The project can be up scaled in other European Regions. One main condition that should be met by any other organisation to adapt/replicate such a strategy is cooperation with partners and stakeholders.

## **Concluding remarks**

Until now, Textilhubben is a very successful initiative.

## **Website/Social Media profile(s) of the initiative**

<https://www.boras.se/utbildningochforskola/vuxenutbildning/samverkanochprojekt/projekttextilhubben.4.293b82ba1775dc0ba7697a9.html> in Swedish only

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<b>Fotos/illustrations</b>	istock.com/bodrumsurf; istock.com/ <u>andresr</u>