

Borås, Region Västra Götaland, Sweden



Young People with values (YoPeVa)

Keyword(s):

Empowerment

Labour Market and VET



Introduction

Young People with values (YoPeVa) is a project with the target group NEETs 18-25 years. It is based on “Jove Valor”, a second chance program aimed at young people not active in education employments or training. The partners are from the local and regional level. The project deals with innovative methodology on youth employment and provides evidence on which programmes are best suited to break the constraints faced by the most vulnerable and disadvantaged individuals in the labour market.

Main challenge

Borås municipality initiated the idea together with partners from other countries and with the same challenges. The main challenge was to get a link between the local level and the policy level.

Timing

The initiative was taken 2020 because of the NEETs situation in Borås.



Objective

Objectives of the project are:

- To improve and scale up the good practice “Joven Valor”, a social and labour inclusion project addressed to NEETs and promoted in Spain by FundEsplai
- To elaborate a European vocational training and work experience for NEETs
- To foster and support the involvement of public and private stakeholders

Target group

NEETs 18-25 years

Geographical range

Borås municipality

Stakeholders and partners

Stakeholders are the Department for Working Life, the Swedish Public Employment Service in Borås, the West Sweden Chamber of Commerce, Swedish National Agency for Education.

Strategy / materials

The project is based on the Regional Development Strategy for Västra Götaland 2021–2030 as well as on the internal development strategy for Adult Education Borås. Main channels of communication within the project are physical meetings, email correspondence and digital meetings as well as information on the Borås website and the project website and leaflets.

The project’s strategy is inclusive and gender sensitive as well because the target group consists of both genders and NEETs with fewer opportunities are involved.

The project is on a policy level so a big challenge is to merge the local needs with the policy level.

Resources

The project is mainly funded by Erasmus+.

Compliance with Sustainable Development Goals (SDG)

The project is in line with SDG 1,3,4,5,10,11.

Innovation(s)

The approach is innovative because of the different steps “analysing, improving, scaling-up and promoting” the YoPeVa good practice within Europe.

Evaluation

The initiative will be evaluated on an ongoing institutional and personal level (the participants). Continuous meetings with the stakeholders take place in the course of the evaluation process. The stakeholders are invited to the project meetings, too.

Success parameters

- NEETs are in education or work.

Impact

We measure the progression of the project in an ongoing process. The final quantitative impact will be measured at the end of the project.

Impediments

The challenge is to merge the needs on local level with the regional, national and EU policy level. To overcome this challenge, we have meetings with the stakeholders to find out how the project can be implemented regarding the different policy levels.

Replicability

The project can be up-scaled in Sweden and other European countries as well. To adapt/replicate such a strategy, cooperation with partners and stakeholders on local, regional and national level is essential.

Concluding remarks

The initiative will increase the employability of young people, introduce initiatives and formal agreements between VET and the private sector and increase the number of social inclusion actions, networks and participants.

Website/Social Media profile(s) of the initiative

<https://yopeva.eu/>

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